

New French Toys Extended Producer Responsibility (EPR) Scheme How to do your 1st declaration ?

October 25 - Webinar



Speakers



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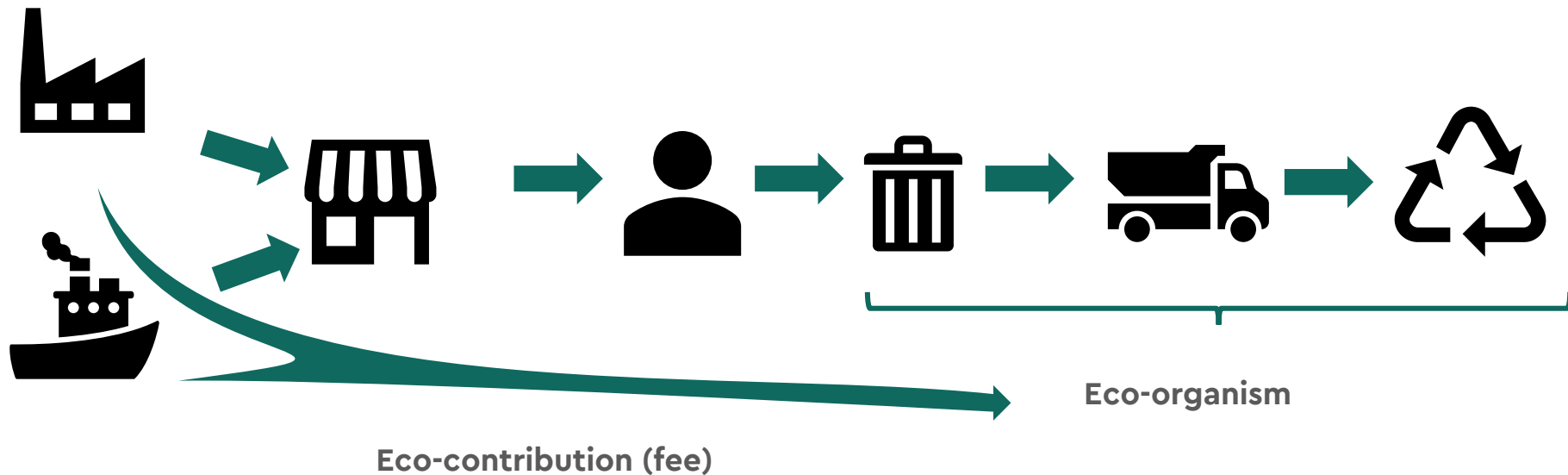
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Toys EPR Scheme: Definition, Principles and Objectives



What's the Extended Producer Responsibility scheme ?

- The principle of **French EPR (extended producer responsibility)** gives manufacturers and distributors the responsibility (ie : obligation) to take in charge the "end-of-life" and "end-of-use" of the products they make available for the consumers on the French market
- They can either create their own individual system or create a collective **state-approved and non-profit structure to which they delegate this responsibility**
- These structures are called **eco-organisms, such as Eco-Mobilier.**



What is an eco-contribution ?

- It is not a tax but an environmental contribution.
- Its amount is calculated according to the costs of collection, sorting and recycling of used toys.

Examples



Board games :

>50% paper/cardboard
1,2 kilogrammes

0,30€ : environnemental contribution/eco-contribution



Outdoor game :

>50% plastique
1,5 kilogrammes

0,40€ : environnemental contribution

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**Who
is targeted ?**



All Economic operators who make Toys available to French Consumers



3 main examples :

1. French toy **manufacturers** and **producers**
2. **Importers** (trade, wholesalers, distributors) and retailer's own brands.
3. **Online sellers, marketplaces...**

[Cf. Annex \(page 8\) on Eco-Mobilier Guidance manual](#)

I am an operator who makes Toys available to French Consumers when...

...I am a French manufacturer / industrialist and that :

- I sell my product directly to the consumer
- My product is sold by a distributor to consumers
- I ship my product directly to consumers, but it is sold by a distributor
- I have a warehouse with a distributor
- I sell my product through a marketplace

... I am a distributor and that :

- I import my products from a foreign company (Europe & Outside Europe)
- I sell private label products
- I sell products from foreign companies via marketplaces

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Scope of
products
covered by this
EPR



The scope of application



2 categories :

1. **Toys** as defined in the European directive 2009-48 CE
2. **Models, Jigsaws** (more than 500 pieces), **board games** (+14)

Exclusions

1. **Electrical and electronic equipment** (covered by EEE EPR scheme)
2. **Writing and drawing items**

The scope of application, examples

Toys



Action figures



Construction sets



Dolls



Plush toys



Preschool toys



vehicles



Creative play toys



Exploration toys

Outdoor games



Pedal ride on toys



Ride on toys



Sports toys

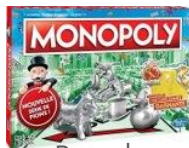


Outdoor toys



Activity toys for domestic use

Board games



Board games



Jigsaws



Models

Gift toys



Gift toys

The scope of application (exclusion)

Writing and drawing items

- its weight must be subtracted from the weight of the toys placed on the market, to be declared.

Electrical and electronic items

- If Toys already included in the DEEE EPR => not concerned by the Toy EPR
- If Toys are not included in the DEEE EPR => included in the Toy EPR
- If there is a non-integral electrical module => DEEE EPR & TOY EPR

Bicycles, cycles and swimming pools

- Bicycles within the scope of the Toy Safety Directive => Toy EPR
- Swimming pool (NF EN 71) => Toy EPR

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**Obligation #1 :
To register to
Eco-mobilier**



All you need to know on the online Member's Guide...



- **The scope of the sector** : which products are included / excluded? Am i an economic operator (marketer) ?
- **Membership** : How and when to join ? Marketplace or third party sellers ?
- **Coding** : What are the eco-participation rates ? What are the coding rules ?
- **Declaration** : When and how to declare products sold in France and pay the eco-contribution ?
- **Other regulatory obligations** : displaying the unique identifier number, taking back products from customers, donating unsold goods, etc.

The service contract to be signed (ie: member contract)

Two parts :

1. Regulatory compliance for marketers :

- Membership
- Declaration - Payment

2. The service offer for all, marketers, distributors, distance sellers...

- Support for distributor take-back
- Eco-design
- Donation platform for unsold toys

<https://espace-services.eco-mobilier.fr/connexion/email>

When ?



- Online signing of the toy contract via YouSign is available since 17 May 2022
- You will find on the Extranet
 - Member's guide
 - Specimen contract
 - Code generator for Toys
- Following the signature of the contract, the unique identifier will be sent to you by Eco-mobilier (to date pending from ADEME) : this is the guarantee of compliance for the State and ADEME.

The Unique Identification Number



Actors involved

Any person who manufactures, imports or introduces household products subject to Extended Producer Responsibility (EPR) on the national market



Modalities

- **Registration** of the marketer by Eco-mobilier with ADEME (French Environmental Agency), which issues the unique identifier
- Transmission of data relating to the unique identifier via Eco-mobilier
- Obligation to **display the identifier in the Terms and conditions document** or when there is none, in any other contractual document (also applicable on the website)
- Application of the regulation to **marketplaces and third-party sellers**
- Public communication of offenders in the Services Area search engine



Up to 30 000€ fine, in case of absence of the unique identifier on the GTC or any other contractual document.



Date of implementation

January 1st 2022

Sorting signage



Actors involved

Any person who manufactures, imports or introduces household products subject to Extended Producer Responsibility (EPR) on the national market



Modalities

- Signage associated with the Triman specifying the sorting rules on the packaging, the product or, failing that, in the other documents provided with the product, and no longer only on the website
- If several elements of the product are subject to different sorting procedures, these procedures are detailed by element.
- Downloading of the sorting sign in the services area from January 1st 2022
- Time to sell off inventory with old tagging within 12 months
- Also applies to the EPR Furniture and DIY and Gardening



A fine of up to **€15,000** is provided for in the event of failure to comply with this obligations.



Date of implementation

- January 1st 2022

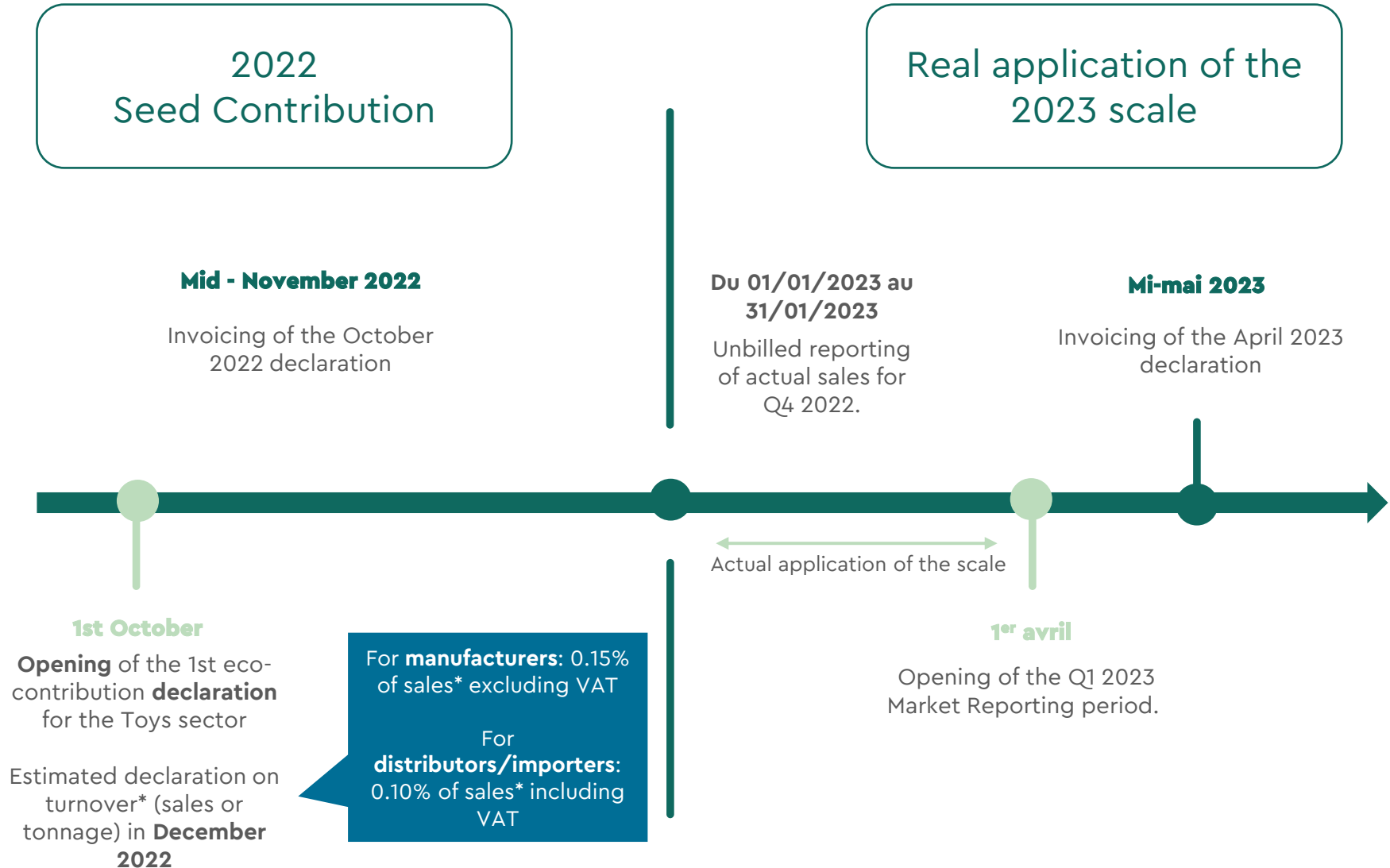


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Obligation #2 To declare



Reporting schedule for companies



*revenue of products made available on the French market

How to make the declaration of October : Demonstration

- Access to the declaration page is open since October 1st, 2022.
- To access this page, it is mandatory to have signed the contract.
- **Estimate of your turnover in December 2022 :**
 - Identification of the toys included in the scope
 - Estimate based on the December 2021 turnover amended by your knowledge of the 2022 market



Next steps



To register to Eco-mobilier and to sign your contract...

You can now sign your contract and find all the useful documentation on our Extranet.

écomobilier
ESPACE SERVICES

Adhérer et
déclarer

Donner reprendre
et collecter

Connaître la
réglementation

Innover et
éco-concevoir

Focus Jouet,
Brico/jardin



Téléchargez les documents utiles

contenu.couverture.filtre.tous

Contrat

Communication

Affichage réglementaire

Barème et déclaration



CONTRAT PDF

Le contrat Jouet

Français

2022



Consulter →



CONTRAT PDF

Le contrat Jouet et ses services - Guide

Français

2022



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ESPACE SERVICES

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Suivre l'actualité
des filiales

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Inscription d'un établissement



Profil de l'établissement



Êtes-vous metteur sur le marché d'éléments d'ameublement ? ⓘ

☐ Oui ☐ Non



Êtes-vous metteur sur le marché de jouets ? ⓘ

☒ Oui ☐ Non

Date de début de mise sur le marché :

jj/mm/aaaa



Sélectionner l'origine des produits*

Sélectionner les marques des produits vendus*

Sélectionner le canal de distribution*



Découvrez si vous êtes metteur sur le marché

Un metteur sur le marché est une personne physique ou morale qui fabrique, importe, assemble ou introduit pour la première fois des produits sur le marché français, à titre professionnel.

Vous êtes metteur sur le marché :

- Lorsque vous êtes fabricant en France,
- Ou quand vous importez des produits en France, que vous soyez une entreprise française ou étrangère,
- Ou quand vous distribuez des produits sous votre marque,
- Ou quand, en tant que grossiste, distributeur ou site web basé à l'étranger, vous vendez directement aux particuliers en France.

← Retour

Suivant →

Need some help ?



Contact us on
contact@eco-mobilier.fr

0 801 908 108



Online

espace-services.eco-mobilier.fr

Thank you

